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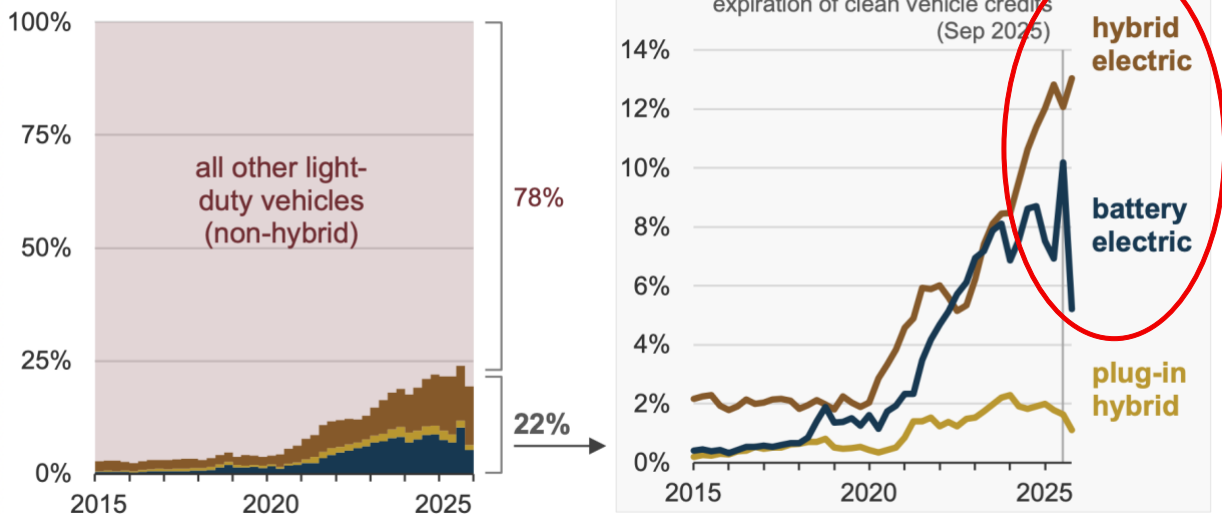
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Compiled by Air Lab, Inc. Advancing automotive hybrid powertrain technology™

Must-read EV, hybrid and battery news for mobility decision makers

- EV Sales Slide While [Hybrids Climb](#)
- Here are the [EVs canceled or delayed in 2026](#) as automakers pull back
- Bad EV Bets And Tariffs Have Cost Automakers [More Than \\$100 Billion](#)
- Automakers regroup as market shifts after [\\$50 billion EV debacle](#)
- [6.7 million hybrids](#) by 2028 – Toyota
- [Governments blew](#) the call on EVs
- Doug Ford [‘very concerned’](#) about China EV tariff deal
- The Decade Of The Hybrid Is [Here](#)
- [Dying EV market](#) running on subsidies
- Honda Cuts EV Targets and Repositions [Hybrids Front and Center](#)
- **Canada’s EV dream has become a [nightmare](#)**
- [It’s time to kill EV mandates](#)
- [The Future is Hybrid](#)
- [Electric Vehicles Died a Century Ago.](#) Could That Happen Again?
- [The hybrid detour.](#) *Why automakers are shifting from full EVs to hybrids*

Quarterly U.S. light-duty vehicle sales by powertrain (1Q15–4Q25)
percentage of sales



Data source: Omdia
Note: 1Q15=first-quarter 2015; 4Q25=fourth-quarter 2025

- [EY study shows Canadians becoming more wary of EVs as cost, charging concerns remain.](#) Auto Remarketing Canada Staff. Auto Remarketing. March 31, 2026
- [This New Hybrid Engine Concept Is A Huge Leap Forward In Fuel Efficiency.](#) Briley Kenney, BGR. March 31, 2026
- [Ford CEO Jim Farley Says Bronco Hybrid On The Way.](#) Brett Foote, Ford Authority. March 31, 2026

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- [Ontario premier says electric vehicle mandates putting jobs at risk, urges Quebec, B.C. to scrap policies.](#) CP24. March 18, 2026
- [GM Factory Zero EV Production Halted Again.](#) GM has idled Factory Zero again, temporarily laying off 1,300 workers as demand for its premium [electric trucks continues to weaken](#) amid policy shifts and pricing headwinds. [THE EV REPORT](#). March 31, 2026
- [Whither goest net zero?](#) Catherine Swift, Niagara Independent. March 31, 2026
- [Lucid Drops Near 52 Week Low On Ruined Prospects.](#) [The stock is down 11% this year.](#) [Douglas A. McIntyre](#), 247WallStreet. March 30, 2026s
- [Honda warns of \\$15.7 billion charge on global EV downturn in shock announcement.](#) ['The situation changed far more rapidly than we expected'.](#) Bloomberg News. March 12, 2026
- [GM lays off 1,300 workers at FactoryZero EV plant.](#) [Sign of sluggish demand for battery-powered cars.](#) [Summer Ballentine](#), The Detroit News. March 30, 2026
- [Toyota put on notice as new hybrid appears.](#) Laura Berry, Mercury. March 26, 2026
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- [Sony And Honda Pull The Plug On Afeela EV As Global Electric Car Demand Slows.](#) Joe Gallop, Channel News. March 27, 2026
- [Mazda working on potent hybrid CX-5.](#) Byron Mathioudakis, The Canberra Times. March 26, 2026
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- [BYD targets Toronto first in push to launch up to 20 Canadian dealerships.](#) [DARRYN JOHN](#), Drive Tesla. March 26, 2026
- [Sony and Honda pull plug on the \\$100,000 EV that was set to debut in California.](#) [The move follows Honda's \\$15.7-billion EV writedown and signals broader industry struggles with electric vehicle losses and declining consumer interest.](#) [Caroline Petrow-Cohen](#), Los Angeles Times. March 26, 2026
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