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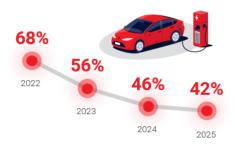
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## 46 pages of must-read EV and battery news for mobility decision makers

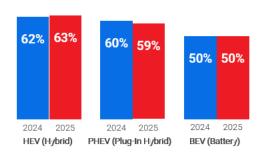
- Canada's EV dream has become a <u>nightmare</u>
- It's time to kill EV mandates
- The Future is Hybrid
- Hybrid Demand Drives US Car Sales to 5-Year High in 2024
- <u>Electric Vehicles Died a Century Ago.</u> Could That Happen Again?
- Americans are <u>losing interest in electric cars</u>, polling shows
- The hybrid detour. Why automakers are shifting from full EVs to hybrids
- Trump tells World Economic Forum U.S. doesn't need Canadian oil, gas, <u>autos</u> or lumber
- Ontario's big EV gamble just <u>lost</u> everything to Trump
- Electric Vehicle Sales Have <u>Stumbled</u>. What Went Wrong?
- Only 15% of Canadians plan to buy an EV as their next vehicle
- B.C. battery gigafactory halted in <u>latest blow</u> to Canada's EV ambitions
- Canada's EV gamble looks even more <u>foolish</u> with Trump retaking White House
- "I will end the electric-vehicle mandate on day one."
- America's EV Revolution Collides With A Second Trump Era

## Consumer Interest in EVs Continues to Dip (Non-EV Owners)



In the most recent AutoTrader study examining interest and intent for EVs, **42%** of non-EV owners are open to buying an EV for their next car, which is down from 46% in 2024, 56% in 2023, and 68% in 2022.

## Hybrid & Plug-In Hybrid Remain Popular (EV Intenders)



63% of EV intenders are open to buying a hybrid (HEV), while 59% would consider a plug-in hybrid (PHEV), and 50% are interested in a battery electric vehicle (BEV).

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- Hybrid car sales up in 2025, as electric sales begin to drop. ELYSE S. APEL. AOL. July 30, 2025
- New poll: UK CV fleets struggling with electrification. A new Direct Commercial poll finds 44% of fleet operators are adapting poorly to electric vehicles, with HGVs the biggest laggards. Stewart Burnett. Automotive World. August 6, 2025

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- <u>The truth about plug-in hybrids: everything you need to know before buying a PHEV.</u> by <u>David Motto</u>, CarWow. August 5, 2025
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- <u>Adoption of EV in India slower than leading countries like US, EU, China: NITI Aayog report</u>. By <u>Vivek Waghmode</u>, BioEnergy Times. August 5, 2025
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